



Station Order Add to Schedule

Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Tuesday, October 02, 2012 to Sunday, October 07, 2012

12261

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

211595

Jung
10/1/12

Program Name	DP	Days	Length	Gross Rate	Tue Oct 02	Wed Oct 03	Thu Oct 04	Fri Oct 05	Sat Oct 06	Sun Oct 07	Total
5 KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$50.00 \$200.00	OK 1	1	1	1			4
5 KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$100.00 \$400.00	OK 1	1	1	1			4
5 CBS Special 7:00 AM 9:00 AM 10/06: Balloon Fiesta	EM	Sa	30	\$50.00 \$50.00	OK				1		1
5 The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$75.00 \$75.00	OK			1			1
5 Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$100.00 \$100.00	OK 1						1
5 Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$150.00 \$150.00	OK	1					1
5 KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$125.00 \$125.00	OK		1				1
5 Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	\$100.00 \$100.00	OK			1			1
5 Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$100.00 \$100.00	OK	1					1
5 Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$100.00 \$200.00	OK	1	1				2
5 KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$250.00 \$750.00	OK 1	1		1			3
5 Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa	30	\$125.00 \$125.00	OK				1		1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/1/2012 9:30:34 AM

KRQE-S2

Page 1 of 2

suzannel@mediastategies.com



Station Order Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Tuesday, October 02, 2012 to Sunday, October 07, 2012

12261

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
5 Sunday 5:30p News 5:30 PM 6:00 PM	EN	Su	30	\$125.00 \$125.00	OK					1	1
5 Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$350.00 \$700.00	OK	1	1				2
5 Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	\$425.00 \$1,275.00	OK	1	1	1			3
3 NCIS LA 8:00 PM 9:00 PM	PT	Tu	30	\$2,000.00 \$2,000.00	OK	1					1
3 Big Bang/Two & Half 7:00 PM 8:00 PM	PT	Th	30	\$2,400.00 \$2,400.00	OK		1				1
3 Made in Jersey 8:00 PM 9:00 PM	PT	F	30	\$1,400.00 \$1,400.00	OK			1			1
5 48 Hours 9:00 PM 10:00 PM	PT	Sa	30	\$500.00 \$500.00	OK				1		1
3 The Good Wife 8:00 PM 9:00 PM	PT	Su	30	\$1,800.00 \$1,800.00	OK					1	1
3 Mentalist 9:00 PM 10:00 PM	PT	Su	30	\$2,100.00 \$2,100.00	OK					1	1
5 KRQE 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$550.00 \$1,100.00	OK	1		1			2
5 Letterman 10:35 PM 11:35 PM	LF	M-F	30	\$125.00 \$125.00	OK		1				1
Station Gross Totals				\$15,900.00	7	7	8	8	3	3	36

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/1/2012 9:30:34 AM

KRQE-S2

Page 2 of 2

suzanne@mediastategies.com

Spot Manager: All, 10/02/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
-------------	------------	-------	----------------	-------------	--------	--------	-------	---------	----------	----------	-------	------

Date: 10/02/12

Station: KRQE

POL/Heinrich	211595 M-F KROE New:KROE News	:30 P5	[ALL]	HEINRICH	5:05:28 AM	MHTV1206H	\$50.00
POL/Heinrich	211595 M-F KRQE New:KROE News	:30 P5	[ALL]	HEINRICH	6:06:10 AM	MHTV1205H	\$100.00
POL/Heinrich	211595 Let's Make a De M-F 10a-11a	:30 P5	[ALL]	HEINRICH	9:59:15 AM	MHTV1207H	\$100.00
POL/Heinrich	211595 KROE News 13 530p-6p	:30 P5	[ALL]	HEINRICH	5:50:34 PM	MHTV1206H	\$250.00
POL/Heinrich	211595 M-F 6p-630p M-F 6p-630p	:30 P5	[ALL]	HEINRICH	6:28:29 PM	MHTV1206H	\$350.00
POL/Heinrich	211595 Tue Hour 2 8p-9p	:30 P3	[ALL]	HEINRICH	8:31:04 PM	MHTV1205H	\$2,000.00
POL/Heinrich	211595 LN M-F 10p-1035p	:30 P5	[ALL]	HEINRICH	10:26:13 PM	MHTV1207H	\$550.00
							\$3,400.00
							\$3,400.00

Date: 10/03/12

Station: KRQE

POL/Heinrich	211595 M-F KROE New:KROE News	:30 P5	[ALL]	HEINRICH	5:18:49 AM		\$50.00
POL/Heinrich	211595 M-F KROE New:KROE News	:30 P5	[ALL]	HEINRICH	6:25:20 AM		\$100.00
POL/Heinrich	211595 Price is Right 11a-12p	:30 P5	[ALL]	HEINRICH	10:59:00 AM		\$150.00
POL/Heinrich	211595 Soap Rotator (1:00:00 PM	:30 P5	[ALL]	HEINRICH	1:59:01 PM		\$100.00
POL/Heinrich	211595 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH	3:34:17 PM		\$100.00
POL/Heinrich	211595 KROE News 13 530p-6p	:30 P5	[ALL]	HEINRICH	5:34:57 PM		\$250.00
POL/Heinrich	211595 M-F 630p-7p M-F 630p-7p	:30 P5	[ALL]	HEINRICH	6:34:08 PM		\$425.00
							\$1,175.00
							\$1,175.00

Date: 10/04/12

Station: KRQE

POL/Heinrich	211595 M-F KROE New:KROE News	:30 P5	[ALL]	HEINRICH	5:45:21 AM		\$50.00
POL/Heinrich	211595 M-F KROE New:KROE News	:30 P5	[ALL]	HEINRICH	6:32:25 AM		\$100.00
POL/Heinrich	211595 M-F KROE New:12p-1230p	:30 P5	[ALL]	HEINRICH	12:20:49 PM		\$125.00
POL/Heinrich	211595 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH	3:07:08 PM		\$100.00
POL/Heinrich	211595 M-F 6p-630p M-F 6p-630p	:30 P5	[ALL]	HEINRICH	6:20:59 PM		\$350.00
POL/Heinrich	211595 M-F 630p-7p M-F 630p-7p	:30 P5	[ALL]	HEINRICH	6:40:33 PM		\$425.00
POL/Heinrich	211595 Thur Hour 1 7p-8p	:30 P3	[ALL]	HEINRICH	7:59:54 PM		\$2,400.00
POL/Heinrich	211595 David Letterman 1035p-1137p	:30 P5	[ALL]	HEINRICH	11:23:45 PM		\$125.00
							\$3,675.00
							\$3,675.00

Date: 10/05/12

Station: KRQE

POL/Heinrich	211595 M-F KROE New:KRQE News	:30 P5	[ALL]	HEINRICH	5:12:06 AM		\$50.00
POL/Heinrich	211595 M-F KROE New:KROE News	:30 P5	[ALL]	HEINRICH	6:59:01 AM		\$100.00
POL/Heinrich	211595 M-F 9a-10a 9a-10a	:30 P5	[ALL]	HEINRICH	9:17:25 AM		\$75.00
POL/Heinrich	211595 Soap Rotator (12:30:00 PM	:30 P5	[ALL]	HEINRICH	12:58:41 PM		\$100.00
POL/Heinrich	211595 KROE News 13 530p-6p	:30 P5	[ALL]	HEINRICH	5:42:48 PM		\$250.00
POL/Heinrich	211595 M-F 630p-7p M-F 630p-7p	:30 P5	[ALL]	HEINRICH	6:34:23 PM		\$425.00
POL/Heinrich	211595 Fri Hour 2 8p-9p	:30 P3	[ALL]	HEINRICH	7:59:54 PM		\$1,400.00
POL/Heinrich	211595 LN M-F 10p-1035p	:30 P5	[ALL]	HEINRICH	10:25:43 PM		\$550.00
							\$2,950.00
							\$2,950.00

Date: 10/06/12

Station: KRQE

POL/Heinrich	211595 Sat Hour 3 9p-10p	:30 P5	[ALL]	HEINRICH			\$500.00
POL/Heinrich	211595 Sa KROE News 530p-6p	:30 P5	[ALL]	HEINRICH			\$125.00
POL/Heinrich	211595 Sign-On/Sign-Off (7:00:00 AM	:30 P5	[ALL]	HEINRICH	8:11:44 AM		\$50.00
							\$675.00
							\$675.00

Date: 10/07/12

Station: KRQE

POL/Heinrich	211595 Su KROE News 530p-6p	:30 P5	[ALL]	HEINRICH			\$125.00
POL/Heinrich	211595 Sun Hour 3 8p-9p	:30 P3	[ALL]	HEINRICH			\$1,800.00
POL/Heinrich	211595 Sun Hour 4 9p-10p	:30 P3	[ALL]	HEINRICH			\$2,100.00
							\$4,025.00
							\$4,025.00

[Sorted by: Date]

Spot Manager: All, 10/02/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
												15,900.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 10/1/2012
----------------------------------------------------------	---------------------------

I, Media Strategies and Research

being/on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 02, 2012			Sunday, October 07, 2012		

Total Charges: \$15,900.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, October 01, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title